

# Professional Services Overview

Bronto is committed to driving revenue for our customers. That's why we offer a range of services to help you maximize resources, save time and see a faster return on your investment. Our industry leading team of experts, technical know-how and commitment to quality are what sets Bronto apart from other professional services teams.

Our Professional Services offerings are designed to help you get the most out of Bronto and support your evolving needs throughout your partnership with Bronto.

## Implementation Services

Getting started with a new marketing platform can be overwhelming. Bronto Implementation Services are founded on a proven methodology that will ensure your transition to Bronto is successful and gets your marketing programs off to a smooth start.

The implementations are designed to guide you from application overview through go-live, with a focus on effective education and quick user adoption of key features. Bronto's implementation team can assist with migrating data from different systems, messages with dynamic content, automated messaging programs and much more.

Our **Jump Start Program** is a cost effective, efficient implementation designed to meet your needs so that you can concentrate on the areas that matter most to your business and you're ready to send with Bronto quickly. With the Jump Start program you can choose to work with on-site or remote resources to assist with your deployment. Either way, an experienced Implementation Consultant will work with you every step of the way.

Whether you are new to Bronto, need a refresher course, have a new staff member or are ready to take your marketing program to the next level, our **Training Services** will accelerate user adoption and drive success. The hands-on approach of Bronto's training services ensures the whole team is engaged throughout the session. Content is targeted toward your specific needs and can be a half-day or whole day, depending on team size and experience level.

## Execution Services

Leverage our services team to be your Bronto expert. You provide creative direction and content; we create and set up your messages and workflow in Bronto. With execution services, we can help manage your campaigns in many areas, including: contacts import, list and segmentation assistance, custom web forms, template design and build, HTML coding, dynamic content, as well as automated message rules.

Need help building custom email templates? Our services team can code your **custom email template** or design and code a custom template that is guaranteed to render properly and consistently across multiple email clients.

Want to augment your team with a Bronto expert? You can reserve Execution Services with **retainer** hours and use the time for future projects to help ensure you implement your email marketing goals within Bronto.

## Developer Services

Successful email marketing programs drive revenue by providing relevant and timely information to customers. To improve the success of your program, you need to leverage the data in your disparate systems and automate recurring programs. Integrating systems and automating programs can be complex; as a result, Bronto has designed services to help you be successful. These services provide you access to developers who are experienced integrating Bronto with other systems. Developer services can be delivered on a consultation basis or we can architect and build the solution for you.

The **Developer Kickstart** offering gives you access to the right expertise and resources to accelerate the integration and automation of your marketing programs. The Developer Kickstart provides personalized consultation, along with an architecture/design document outlining your project with example code to accomplish your custom integration.

Bronto starts with a robust API that enables you to effectively integrate and automate your marketing programs. With the **Developer Sandbox**, you have a safe environment for testing and building integrations without impacting your production system. Bronto will set up and configure this Developer Sandbox for you.

Like what you hear about the Developer Kickstart & the Developer Sandbox? Get them both with the Developer Bundle. The **Developer Bundle** is a cost effective solution that combines both offerings together.

## Deliverability Services

At Bronto, email deliverability is serious business. Our enhanced technology, combined with the close relationships our deliverability experts maintain with all of the major ISPs, help optimize your message delivery. Our Deliverability Services provide an additional layer of support to help get your email in the inbox.

Bronto's **Deliverability Audit** thoroughly evaluates your deliverability environment from the ground up. The audit reviews and makes recommendations to ensure all deliverability variables are finely tuned.

Rest easier knowing that one of our deliverability experts is monitoring your email programs and helping ensure your message makes into the inbox. With our **Monitoring Services**, a Bronto deliverability expert will provide ongoing support to help improve your program results.

## Custom Services

Our industry leading team of experts will help you capitalize on the full potential of the Bronto platform. Each project has unique challenges and solutions which is why we offer custom professional services to meet your specific needs and maximize your investment with Bronto.

Get your marketing projects implemented with Bronto's Professional Services today! **To learn more about our Professional Services, contact Bronto at 888-BRONTO-1.**